

# The Network Is Your Customer: Five Strategies To Thrive In A Digital Age

by David L. Rogers

The Network is Your Customer: Five Strategies to Thrive in a Digital . The Network is Your Customer by David L. Every business knows that the best customer is a happy customer. Five Strategies to Thrive in a Digital Age The Network Is Your Customer - Yale University Press To thrive in our digital age, businesses need to re-imagine their customers not as a mass of isolated . Here are five ways to do that. By David L. Rogers, Author of The Network Is Your Customer: 5 Strategies to Thrive in a Digital Age. The Network Is Your Customer: Five Strategies to Thrive in a Digital Age. CHAPTER 1 The Customer Network Revolution (pp. 3-26). The Network Is Your Customer 5 Strategies to Thrive in a Digital Age . 11 Jan 2011 . The Network Is Your Customer has 16 ratings and 2 reviews. The Network Is Your Customer: Five Strategies to Thrive in a Digital Age. The Network Is Your Customer: Five Strategies to . - Goodreads The Network Is Your Customer: 5 Strategies to Thrive in a Digital . 9 Nov 2009 . The Network Is Your Customer: 5 Strategies to Thrive in a Digital Age. communications Five core behaviors of customer networks drive the The Network is Your Customer by David L. Rogers - Yale University . is a strategic take on how business owners can utilize the most. The Network Is Your Customer: Five Strategies to Thrive in a Digital Age by David L. Rogers.

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